THE DIGITAL CAMPUS – A NEW PLATFORM TO SUPPORT THE MOBILITY OF INTERNATIONAL PROSPECTIVE AND CURRENT STUDENTS

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Agenda

1. Initial Situation
2. The project „Digital Campus“ – goals and developments
3. Current online course development at Technische Hochschule Lübeck
4. Outlook
Initial Situation

• Germany is currently one of the most popular countries for international students
• in the winter semester 2021/2022 almost 350,000 international students were at German universities
• currently a lot of challenges exist for international students who would like to study in Germany

Digital Campus

Welcome to Digital Campus.

Project Duration Digital Campus 2: 01.05.21-30.04.24

Main goals:
• decrease of obstacles for prospect international students who would like to study in Germany
• support of study success
Digital Campus – A digital supported student journey to and in Germany

Digital Campus – Learning Path Finder

Current offers
- one self-assessment (TestAS) to evaluate the aptitude for university studies (g.a.s.t)
- 12 self-assessments for basic orientation for a field of study (RWTH Aachen)
- 101 digital specialized courses (RWTH Aachen, Kiron, TH Lübeck)
Digital Campus – Learning Path Finder

Current offer
• myGUIDE (DAAD)
• information about...
...over 22,000 study offers
...admission options
...how to contact universities

Digital Campus – Learning Path Finder

Current offers
• Verification of language skills in English and German (onSET of g.a.s.t.)
• Information about required language skills (sprachnachweis.de of g.a.s.t.)
• 38 language courses (g.a.s.t., Kiron, Goethe Institut, TH Lübeck)
Current offers


Digital Campus – Curricular ideas and challenge

<table>
<thead>
<tr>
<th>General course subject</th>
<th>Specialized courses</th>
<th>Interdisciplinary courses</th>
<th>Language courses</th>
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<tbody>
<tr>
<td>Course Language</td>
<td>German</td>
<td>English</td>
<td></td>
</tr>
<tr>
<td>Course format</td>
<td>Presence</td>
<td>Online</td>
<td>Tutored Blended</td>
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<td></td>
<td></td>
<td>Self Paced</td>
<td>Learning</td>
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<tr>
<td>Course recommendation level</td>
<td>Recommended course</td>
<td>Obligatory course</td>
<td>Credit Point course</td>
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</tbody>
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Big challenge: Matching of presence and digital modules in a correct way (n x n problem)?
Big solution: Can AI help in future?
Current online course development at TH Lübeck

**Challenge**
- Result from earlier studies and two workshops at Technische Hochschule Lübeck: “social challenges”

**Idea**
- OER online-course development: „Intercultural competences - Basics“
- Online-presence and self-learning course
- Can be chosen as an elective course for 2,5 CP

**Realization & Evaluation**
- Development of a didactic concept, content production and technical realization of the online course until 04/2024
- Integration into the TH Lübeck and Digital Campus curriculum, marketing and start of the new course before the winter semester 2024/25
- Evaluation of the course

**Outlook**
- Many more offers are needed on the Digital Campus
  - Self assessments, all kind of courses
  - Better support of study programs
  - More offers that are free of cost
  - More offers in English and other languages
- Functional developments:
  - UX improvements
  - Application for a university studies over the campus management systems
  - Integration of uniassist
  - Integration of „Platform for inter*national student mobility“ (PIM)
- Integration of the Digital Campus in „Mein Bildungsraum“ to use the full potential of a life long learning support

The Digital Campus can become the international springboard to Germany and a „One Stop Shop“ for international prospective and current students.
THANK YOU!

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